



TOWN OF RIDGEFIELD, CT

COMPANION APP PROPOSAL

PROJECT SCOPE

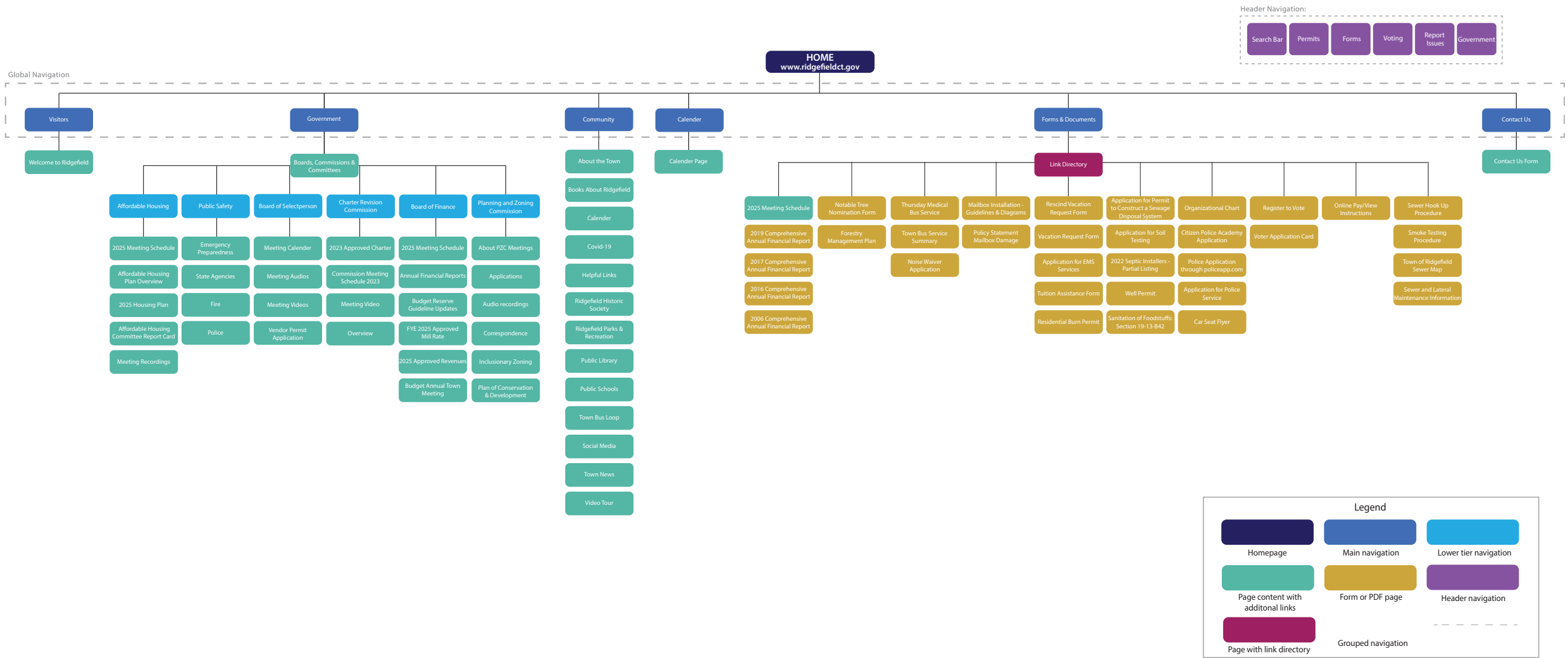
This is a proposal for the Town of Ridgefield, CT. It entails the reorganizing and restructuring of the town's municipal website <https://www.ridgefieldct.gov> while also building a companion app. The goal of this project is to examine and find better solutions for the existing website structure, that will also correlate to the app seamlessly. The town's app will focus on providing better information architecture (IA) and follow user's mental models when classifying categories. This new application will help the town engage with their local government more and allow residents to quickly find important information.

Project Tasks:

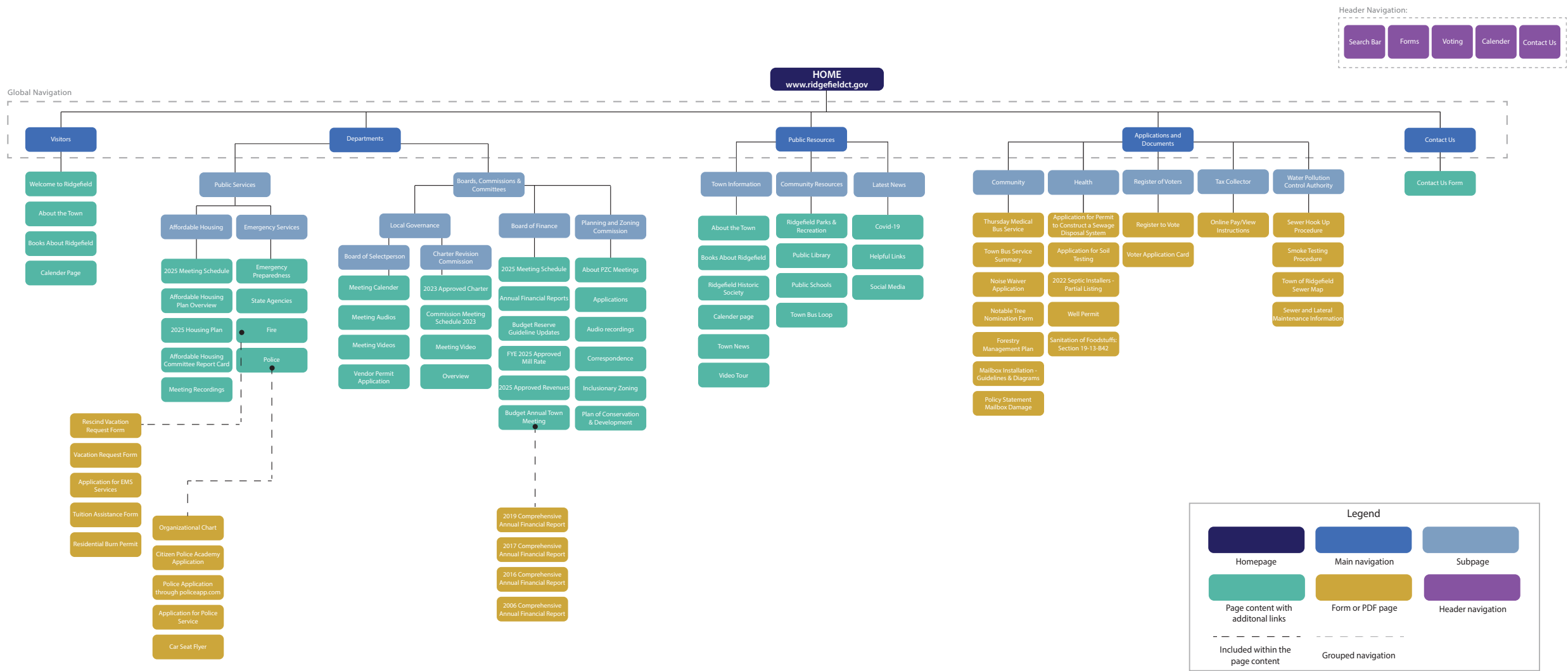
- Study the website's current information architecture and draw up its current site map.
- Edit and restructure the current website's site map by relabeling, moving content, and further classifying categories.
- Create a new site map for Ridgefield's website.
- Create and propose a site map for the companion app.



CURRENT WEBSITE SITE MAP



NEW WEBSITE SITE MAP



APP SITE MAP

